

Equalizer Industries, Inc. Creates International Division

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In a move to address a substantial increase in international sales over the past 12 months, Equalizer has announced the formation of Equalizer International, a division of Equalizer Industries, Inc.

“International business has long been a growing part of our business but over the past year it has really exploded.” says Eric Asbery, President of Equalizer Industries, Inc.

“We decided that the best option was to create a focused environment for the international business community. Its sole purpose is to maintain and cultivate sales for successful international business.”

Equalizer International has been relocated to a 10,000 square foot facility that will allow Equalizer to ship international orders quickly and efficiently.

“The idea is to create an autonomous environment that supports International sales and support processes on a daily basis.” Says Conny Branham, Equalizer International’s Customer Service Director “We are staffed with long time Equalizer employees who know our products thoroughly, but specialize in the tools designed specifically for the international market”.

Since 1987, Equalizer Industries, Inc. has been the world leader in auto glass removal and replacement products.