

October 24, 2007 – Round Rock, Texas

Henri Goudsmit joins Equalizer Industries, Inc.

Equalizer is excited to announce that Henri Goudsmit is the new International Sales Director for Equalizer.

“After news of Henri’s retirement reached Equalizer earlier this year, I just had to make the call,” said Ray Asbery CEO of Equalizer Industries, Inc. “Henri’s broad knowledge of European auto glass markets was very interesting to us. Henri has made great friends in the auto glass industry in Europe over the past several years and we thought he might like the opportunity to continue those friendships on a part time basis.”

Equalizer offered Henri a part-time consulting position with Equalizer, to allow him the flexibility to stay close to his two daughters in the Chicago area. However after some discussion the position evolved into a full-time one with Henri still being located in Chicago.

"We were able to combine new electronic communications with our very adaptive staff here at Equalizer, to enable Henri to work in a fully functional remote environment as if he is in the office every day." Says Eric Asbery, President of Equalizer. "Seamlessly, Henri will be able to work as our International Sales Director while maintaining his residence in Chicago and enjoying day-to-day contact with his daughters."

Since 1987, Equalizer Industries, Inc. has been the world leader in auto glass removal and replacement technology.